

UNITED STATES CONSUMER PRODUCT SAFETY COMMISSION



WHITE HOUSE INITIATIVE ON EDUCATIONAL EXCELLENCE FOR HISPANICS

Objective 2.1.6: Data, Grant and Funding Models:

Identify grant opportunities, programs, etc... benefiting Hispanic STEM education, with a specific focus on Hispanic-Serving Institutions (HSIs).

Federal Department/Agency: U.S. Consumer Product Safety Commission (CPSC)

Priority 2 – Goal 2.1: K-12 Education – STEM Education

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
Hispanic Association of Colleges and Associations (HACU) National Intern Program <ul style="list-style-type: none">1 college student intern per summer (undergraduate or	<ul style="list-style-type: none">AnnuallyProgram has been in place for 6 yearsSummer Program	N/A	6 students	12K	Office of EEO and Minority Enterprise Kathleen Buttrey kbuttrey@cpsc.gov	Provide opportunities to utilize STEM skills in the work environment.

graduate student)						
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Objective 2.1.7: Communication:

Provide information on the Administration's STEM efforts, grant opportunities and federal-level resources through targeted outreach, identify opportunities for collaboration and raise awareness in the Latino community about the benefits of a STEM education as it relates to the nation's future workforce opportunities.

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
Student Tours of the National Product Safety Testing Laboratory	<ul style="list-style-type: none">• On-going• Tours take place as often as requested	Middle and high school students	N/A		Directorate of Laboratory Sciences Andy Stadnik astadnik@cpsc.gov	<ul style="list-style-type: none">• Students learn about product safety and interact with scientists and engineers.• Students participate in testing demonstrations and leave with an understanding of agency mission.

Objective 2.3.6: Data, Grant and Funding Models:

Identify grant opportunities, programs, outreach efforts etc...that address family engagement in the Hispanic community.

Priority 2 – Goal 2.3: K-12 EDUCATION – Family Engagement

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
Minority Outreach campaign for priority consumer product safety hazards. The campaign raises awareness about product safety issues in and about vulnerable and underserved communities focusing on four safety topics: safe sleep for babies, drowning prevention, television/furniture tip overs, and poison prevention. The NSN is a free, online service that provides lifesaving information in the form of educational posters and safety messages to underserved and hard-to-reach consumers.	Year round. Initial activities started in 2010.	Underserved communities nationwide, which includes CPSC's Neighborhood Safety Network (NSN) program reaching 7,000 members.	Although CPSC's Minority Outreach Campaign encompasses all underserved communities, more than half of the Commission's efforts are specific to the Hispanic community.	Campaign funding is derived from the Commission's operating budget.	Carla Coolman Press and Public Affairs Officer, U.S. Consumer Product Safety Commission, (301) 504-7568, CCoolman@cpsc.gov	<ul style="list-style-type: none">• Conduct minority outreach activities at five events related to the four safety topics.• Reach the target audience (millions of consumers) through print, broadcast and social media.

Objective 3.1.8: Workforce Diversity:

Identify programs that inform all communities, including Hispanics, of employment opportunities in the agency.

Priority 3: Goal 3.1: Postsecondary Education

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
CPSC Recruitment Activities for federal employment.	Annually		N/A	2K	Office of EEO and Minority Enterprise Kathleen Buttrey kbuttrey@cpsc.gov	<ul style="list-style-type: none">• Attend at least one recruitment event targeted at Hispanics.• Conduct targeted recruitment to HSIs and other Hispanic affinity groups (at least 5 groups). We have seen an increase in Hispanic hires.